

# **PRESIDENT EISENHOWER and STRATEGY MANAGEMENT**

**A Study in  
Defense Politics**



**Douglas Kinnard**

# President Eisenhower And Strategy Management A Study In Defense Politics

**Ernst-Otto Czempiel, Carl-Christoph  
Schweitzer**



## **President Eisenhower And Strategy Management A Study In Defense Politics:**

*President Eisenhower and Strategy Management* Douglas Kinnard, 1989-01-01 *Konfrontation und Kooperation im Kalten Krieg*, 2013-03-09 Die Neuorientierung amerikanischer Sicherheitspolitik unter Präsident Eisenhower hat in der zeitgeschichtlichen Forschung diesseits und jenseits des Atlantiks große Aufmerksamkeit gefunden Vor allem in den letzten Jahren sind eine Fülle von Untersuchungen zur Entwicklung des New Look und zur Formulierung der Strategie der massiven Vergeltung entstanden die den Entscheidungsprozeß innerhalb der Administration sowie die Diskussion in der amerikanischen Öffentlichkeit und im NATO-Bündnis nachgezeichnet haben Weniger gut untersucht sind jedoch parallele Überlegungen zu nuklearer Abrüstung bzw. Rüstungskontrolle die angesichts der nuklearen Hochrüstung der beiden Supermächte und der sich hieraus ergebenden ökonomischen Überforderung Eingang in die strategische Planung der USA fanden Deshalb hat sich Oliver GNAD zum Ziel gesetzt die Diskussion um diese bei den Konzeptionen nachzuzeichnen und in einem dritten Schritt an ausgewählten Beispielen die Durchsetzbarkeit der neuen Strategie bei der Bewältigung internationaler Krisen zu untersuchen Zunächst legt er die Abkehr der Eisenhower Administration vom Erbe Trumans und die Entwicklung der Strategie der massiven nuklearen Vergeltung dar Dann untersucht er die Abrüstungs- und Nonproliferationspolitik der neuen Regierung und die Entwicklung des Programms Atoms for Peace Schließlich geht er auf die Beendigung des Korea Krieges die Lage in Indochina und die Quemoy Matsu Krise ein drei regionale internationale Krisenherde in denen die Strategie der massiven Vergeltung nun zur Beilegung der jeweiligen Auseinandersetzungen angewandt werden sollte Eisenhower's Pursuit Of Strategy: LTC Geoffrey C. De Tingo, 2015-11-06 Eisenhower preferred to build consensus for his military and national strategies by using multiple communication techniques to convey his intent If consensus was not achieved though and his intent was not carried out he would aggressively move to eliminate the source of friction This monograph will analyze four case studies to demonstrate that it is critically important for subordinates and peers to understand the influence of leadership styles on strategic decision makers It will also argue that the consequences for not understanding strategic decision makers can mean the difference between individual organizational or national success or failure The four case studies will highlight the leadership styles that Eisenhower used when he pursued a strategy and how those leadership styles influenced his decision making The first case study is Eisenhower's fight to control Allied strategic bombers to support Operation Overlord in 1944 Second is his fight to develop implement and defend his New Look National Security Strategy in 1953 Third is how Eisenhower defended his administration's Middle East foreign policy and finally his strategy to seek a peaceful solution to the Suez Canal Crisis of 1956 **The Presidency of Dwight D. Eisenhower** Chester J. Pach, Elmo Richardson, 1991 The best single volume available on the Eisenhower presidency Stephen E Ambrose author of Eisenhower Training for Atomic Warfare Brad Hardy, 2025-12-30 In the early days of the Cold War the United States Army underwent a fundamental shift in its strategic thinking While World War II was won on a doctrinal paradigm of combined arms the US

Army of the 1950s believed that atomic weapons would change how international conflicts were won and lost Training officers in atomic warfare was a challenge since there was little real world experience on which to draw Initially resistant to atomic weapons the Army evolved through school debates among traditionalists tech driven Buck Rogers visionaries and integrators who unified old and new methods Facing classified data gaps Army schools sparked cognitive shifts while the maneuver fires inversion redefined warfare By the early 1960s with the Vietnam War centered in the minds of US military leadership and the public doctrine and professional military education for atomic warfighting faded as the stark realities of fighting in Vietnam settled in In Training for Atomic Warfare Lieutenant Colonel Brad Hardy presents a unique view into the history of the US Army s strategic shift toward and then away from atomic warfare Moving chronologically each of the book s five chapters catalogs a segment of years between 1945 and 1960 showcasing how changes in US defense policy and technology reflected the Army s doctrine and education Training for Atomic Warfare draws compelling parallels between the army of the 1950s and the current decade demonstrating how shifts in military methodologies reflect the character of changing global conflicts and international policy

**History of the Office of the Secretary of Defense: Strategy, money, and the New Look, 1953-1956** Alfred Goldberg,1984 *Proceeding's of the Military History Symposium, USAF Academy United States. Air Force,1979*

**Air power and warfare the proceedings of the 8th Military History Symposium United States Air Force Academy 18-20 October 1978 ,** *The American Military on the Frontier* James P. Tate,1978

**The Age of Deficits** Iwan W. Morgan,2009 This first historical study of U S budget policy covering the last three decades places the budget at the center of modern American politics and adds an important dimension to the understanding of recent events

**Kalter Krieg und Propaganda** Frank Schumacher,2000

**Internationale Bibliographie der Rezensionen wissenschaftlicher Literatur ,1982**

**Weltpolitik der USA nach 1945** Ernst-Otto Czempiel,Carl-Christoph Schweitzer,1989

**Literatur zur amerikanischen Aussenpolitik nach 1945** Sebastian Harnisch,1996

**U.S. Defense Policy, U.S. Air Force Doctrine and Strategic Nuclear Weapon Systems, 1958-1964** George A. Reed,1988

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**Political Science Quarterly ,1985** Vols 4 38 40 41 include Record of political events Oct 1 1888 Dec 31 1925 issued as a separately paged supplement to no 3 of v 31 38 and to no 1 of v 40

**Historische Mitteilungen ,1996**

**To Raise an Army** John Whiteclay Chambers,1987

**The Cold War, 1945-1963** Michael L. Dockrill,1988

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