

Marketing Strategy Services

Marketing Plan

Determining the right marketing tactics and strategies

Go-to-Market Strategy

Identifying your USPs
Gathering data about your customers

Target Customers

Applying qualitative and quantitative research methods

Inbound Marketing

Building an actionable inbound marketing plan

Outbound Marketing

Developing long and short-term outbound strategies

Market Positioning

Understand and improve your position in the market

Market Research

Analyzing your target market and gathering data

Setting Up An Effective Marketing Operation

Hong Fan, Jörn-Carsten Gottwald



Setting Up An Effective Marketing Operation:

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