

PLURALIZING JOURNALISM EDUCATION

A Multicultural Handbook

Edited by Carolyn Martindele

Pluralizing Journalism Education A Multicultural Handbook

Robert G. Picard, Jeffrey H. Brody



Pluralizing Journalism Education A Multicultural Handbook:

Pluralizing Journalism Education Carolyn Martindale, 1993-05-18 The Rodney King verdict and the subsequent Los Angeles riots dramatized how important it is today for mass media communicators to help Americans deal with a widening gulf in understanding between classes and races Current population statistics demonstrate how important non whites and women will be in our educational system and in the workforce by the year 2000 This handbook for teachers and practitioners shows how to pluralize the curriculum to encourage diversity how to recruit and retain journalism students and faculty of color and how to make college newsrooms and classrooms more multicultural both in attitude and action Academics and professionals concerned with the issues surrounding the mass media in a racially and ethnically pluralistic America will find this reference guide and text full of useful data ideas and resource materials A carefully chosen team of communications experts were recruited to contribute to this professional reference guide The first section of the handbook serves as an introduction providing a rationale and a brief history of efforts to pluralize journalism education to date The second section defines ways to recruit and retain students and faculty of color The third section systematically surveys ways to pluralize the curriculum in relation to African Americans Latinos Asian Americans Native Americans and women It then considers stereotyping using special presses and methods in teaching the selection of bias free textbooks and using laboratory and other publications The fourth section of the work concerns pluralizing the student media through media coverage and special campus recruitment and organizations Bibliographies and lists of key sources of information arranged by chapter with careful cross referencing offer resource materials for students teachers and journalists in mass communication and multicultural studies A full index makes this reference guide completely accessible for many types of research Exercises case studies and provocative questions make this a basic text for teaching journalism education in a pluralistic society

Resources in Education ,1994 Jahresbibliographie Massenkommunikation ,1992 **Choice** ,1994 Journalism, Multiculturalism and the Politics of Representation Isabel Awad,2007 **Mass Communication in the Information Age** William David Sloan,1996 **MultiCultural Review** ,1994 *A Multicultural Prism* J. Q. Adams,Janice R. Welsch,1994

Contemporary Media Issues William David Sloan,Emily Erickson Hoff,1998 *New Books in the Communications Library* University of Illinois at Urbana-Champaign. Communications Library,1993 **The Newspaper Publishing Industry** Robert G. Picard,Jeffrey H. Brody,1997 The Newspaper Publishing Industry provides a timely all inclusive approach to the alluring newspaper business Robert Picard and Jess Brody both of California State University at Fullerton offer insight into the economics of a newspaper as a product that delivers both advertising and information They also explore business and management issues ranging from increasing diversity to developing telecommunications based information services The authors place the social technological and economic aspects of this fascinating profession into context JQ. Journalism Quarterly ,1994 Includes section Book reviews and other bibliographical material **Racism, Sexism, and the Media** Clint

C. Wilson, Felix Gutierrez, Lena Chao, 2003-09-03 This third edition presents current information in the rapidly evolving field of minorities interaction with mass communications including the portrayals of minorities in the media advertising and public relations **Bowker's Best Reference Books: Author index. Title index** ,2005 Contains approximately 20 000 mostly English language sources for academic libraries of all sizes *Multicultural Education* ,1993 **U.S. News Coverage of Racial Minorities** Beverly Deepe Kever, Carolyn Martindale, Mary Ann D. Weston, 1997-09-16 This one volume sourcebook draws together the scholarly literature assessing news coverage in the U S mainstream media of Americans of African Native Asian Hispanic or Pacific Islander origin The work covers over 60 years beginning in 1934 and examines the 50 states and the territories in the Pacific and the Caribbean that are currently under U S governance The categories of racial and cultural groups follow the scheme of the 1990 U S Census which provided the most detailed breakdown of race and ethnicity of the American population in the 200 year history of the census This sourcebook gives parallel treatment to each of these five census groups Every chapter begins with a history of that group as it came under U S jurisdiction Then each chapter is divided into six periods suggested by pivotal news events and discusses studies of news coverage of that group during that period Each chapter also contains extensive endnotes and a selected bibliography on a racial or cultural group Also included are chapters on investigative reporting and federal regulation of broadcasting as they relate to minorities Encyclopedia Latina Ilan Stavans, Harold Augenbraum, 2005 In its four volumes 650 entries 2000 pages and 1 2 million words Encyclopedia Latina explores every aspect of Latino life in America from a myriad of perspectives spanning the arts media cuisine government and politics science and technology business health and sports among others While the collection represents an important cultural point of reference and source of pride for Latino youth it will also serve the interests of an increasingly diverse American population who can all relate to the themes and stories included in this resource Handbook of Hispanic Cultures in the United States Nicolás Kanellos, Claudio Esteva Fabregat, 1994 from the arrival of the Spaniards to present day influences from Cuba Puerto Rico and Mexico Essays are not in alphabetical order but in a classified arrangement Volume 1 History begins with an interpretive essay that criticizes the lack of recognition of the Hispanic influence in the building of the American nation What follows is a collection of essays on such subjects as The Spanish Exploration Conquest and Settlement of New Mexico 1540 1680 Spanish Culture of the Golden Age and Eighteenth Century and histories of Chicanos Puerto Ricans and Cubans in the U S The volume covering Hispanic literature and art begins with an essay that attempts to foster an appreciation of Puerto Rican Cuban and Chicano arts and letters It goes on to discuss each people s literature by genre which includes theater the novel poetry and the short story Other essays discuss women writers the Hispanic oral tradition art music cinema and the Spanish language press *Handbook of Hispanic Cultures in the United States: Sociology* Nicolás Kanellos, Felix M. Padilla, Claudio Esteva Fabregat, 1993 Compiled by a team of scholars this is part of a four volume set of comprehensive studies on all aspects of U S Hispanic culture *Afro-Americana Acquisitions* University of Illinois at

Urbana-Champaign. Library. Afro-Americana Unit,1995

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