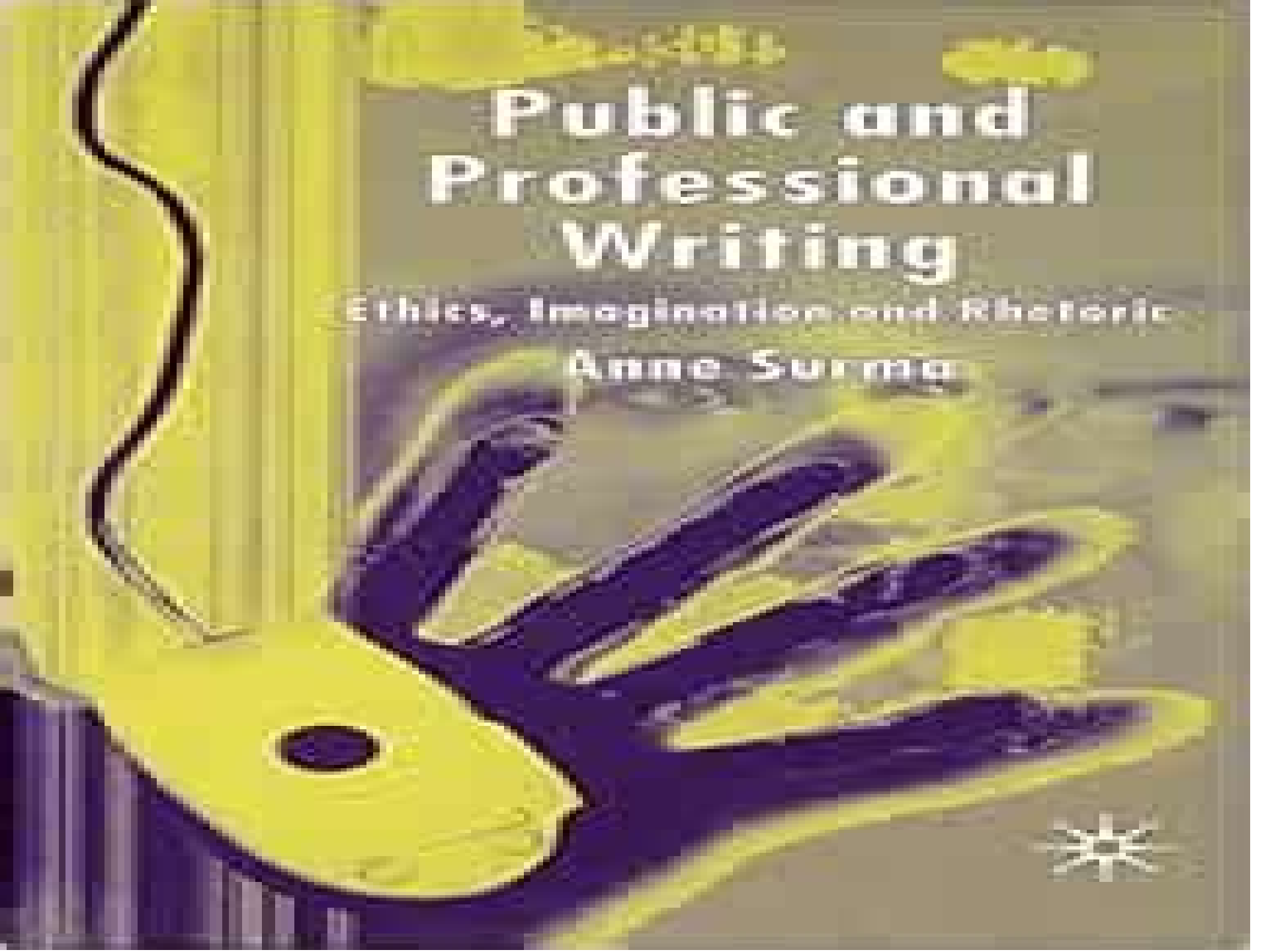


Public and Professional Writing

Ethics, Imagination and Rhetoric

Anne Surma



Public And Professional Writing Ethics Imagination And Rhetoric

RJ Shavelson



Public And Professional Writing Ethics Imagination And Rhetoric:

Public and Professional Writing A. Surma, 2005-02-09 This book offers something quite new an advanced textbook that considers professional writing as a negotiated process between writer and reader Arguing that ethics imagination and rhetoric are integral to professional writing praxis the book encourages students to look critically at various writing practices in a range of contexts A textbook for advanced undergraduates and postgraduates in Linguistics Communication Journalism and Media Studies Multimodal and Digital Creative Writing Pedagogies Sara K. Howe, Kristina Wright, 2023-07-21

Multimodal and Digital Creative Writing Pedagogies offers a breadth of expertise and informed pedagogies on teaching multimodal and digital creative writing in the college classroom This book presents engaging methods to inspire student writing beyond traditional print based texts The contributors in this volume all experienced creative writing instructors share indispensable strategies for incorporating multimodal projects including video game poetry fan fiction authorship digital storytelling podcasting online literary publications creative installations writing with image and sound and multisensory approaches to creative writing This collection also tackles matters of accessibility and inclusion vis vis technology in the classroom and examines the challenges and rewards of novel approaches to creative writing Ideal for instructors new to teaching multimodal creative writing and for those who have experience and are looking to enhance their teaching **The**

Routledge Handbook of Ethics in Technical and Professional Communication Derek G. Ross, 2025-03-06 Featuring specially commissioned chapters from scholars and practitioners across the field this handbook serves as a touchstone for those who wish to do ethical technical and professional communication in its myriad forms Offering an overview of what ethics in technical and professional communication looks like what being ethical entails and what it means to do ethical work this handbook is divided into five interrelated parts and an Afterword Why Ethics Foundations What Are Ethics and How Do They Fit into Technical and Professional Communication Local Application What Does Being Ethical Mean to the Individual Institutional Application What Does Being Ethical Mean at the Institutional Level The Future of Ethics in Technical Communication What Happens Next The first of its kind this accessibly written handbook explores descriptive normative applied and meta ethics It will be an indispensable resource for researchers and students in the fields of Technical and Professional Communication Writing Studies Rhetoric and Design **Disciplining the Undisciplined?** Martin

Brueckner, Rochelle Spencer, Megan Paull, 2018-01-29 This book explores how the interrelated concepts of responsible citizenship corporate social responsibility CSR and sustainability can be interpreted researched and taught It contributes to the much needed debate on the role of universities and business schools in particular in the context of rising social and environmental stakes and growing calls for doing business the right way The book offers diverse perspectives on the concepts of responsible citizenship CSR and sustainability with individual contributions focusing on the conceptual implications for specific disciplines exploring associated challenges and opportunities and raising methodological and

theoretical concerns for the teaching and research of these concepts laden with complexity and ambiguity The book is divided into three major parts the first of which presents conceptual theoretical and ethical issues In turn part two explores specific disciplines perspectives Lastly part three presents hands on experiences from the field Thanks to this threefold approach the book not only offers a guide to direct future research but can also be used as a text for advanced courses on responsible citizenship CSR and sustainability

Imagining the Cosmopolitan in Public and Professional Writing

Anne Surma,2012-11-20 In this important book Surma combines threads from ethical political communications sociological feminist and discourse theories to explore the impact of writing in a range of contexts and illustrate the ways in which it can strengthen social connections

Unsettled Voices Tanja Dreher,Michael R. Griffiths,Timothy Laurie,2021-03-20 From resurgent racisms to longstanding Islamophobia from settler colonial refusals of First Nations voices to border politics and migration debates free speech has been weaponised to target racialized communities and bolster authoritarian rule Unsettled Voices identifies the severe limitations and the violent consequences of free speech debates typical of contemporary cultural politics and explores the possibilities to combat racism when liberal values underpin emboldened white supremacy What kind of everyday racially motivated speech is protected by such an interpretation of liberal ideology How do everyday forms of social expression that vilify and intimidate find shelter through an inflation of the notion of freedom of speech Furthermore how do such forms refuse the idea that language can be a performative act from which harm can be derived Racialized speech has conjured and shaped the subjectivities of multiple intersecting participants reproducing new and problematic forms of precarity These vulnerabilities have been experienced from the sound of rubber bullets in the Occupied Palestinian Territories to UK hate speech legislation to the spontaneous performance of a First Nations war dance on the Australian Rules football pitch This book identifies the deep limitations and the violent consequences of the longstanding and constantly developing free speech debates typical of so many contexts in the West and explores the possibilities to combat racism when liberal values are weaponized to target racialized communities This book was originally published as a special issue of Continuum Journal of Media Cultural Studies

What is the New Rhetoric? Susan E. Thomas,2007 The Age of Information has spawned a critical focus on human communication in a multimedia world particularly on theories and practices of writing This work addresses how the classical art of rhetoric is relevant and how it is directly related to modern technologies and the new modes of communication they have generated

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The Internship Handbook Richard G. Salem,2005

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