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Pharmaceutical Selling

Xiang Xie



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Association at the annual meeting ,1892 Pharmaceutical Journal ,1899 American Druggist and Pharmaceutical Record ,1895 **The Pharmaceutical Journal and Pharmacist** ,1922 **Pharmaceutical Record** ,1889 **Successful Pharmaceutical Selling** Martin Bischoff,1997 Unlike other industry sales reps pharmaceutical sales reps face a unique set of pressures and challenges from a constantly changing set of specifications to the most current and in depth understanding of the techniques and treatments used within the industry Reps are charged with the responsibility of ensuring demand and increased specification for products and most importantly generating the vital capital needed for the development of newer and better agents The success of their efforts ultimately determines the success of their companies Successful Pharmaceutical Selling will provide both the beginner and the seasoned pharmaceutical rep with that winning edge Successful Pharmaceutical Selling is a nuts and bolts book for the pharmaceutical sales rep Chock full of tips and techniques on maximizing sales this hands on guide gives salespeople practical advise on a day to day basis Based on a foundation of knowledge gained by a top salesperson who has spent many years in the field this book offers proven guidance on how to win in this highly competitive market insight written by a successful pharmaceutical rep turned sales manager a concise easy to read format and proven techniques to get the sale **Midland Druggist and the Pharmaceutical Review** ,1920
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