

The Publishing Unwins

Philip Unwin

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Sabine Zange



Publishing Unwins:

Books As Weapons John B. Hench, 2016-10-15 Only weeks after the D Day invasion of June 6 1944 a surprising cargo crates of books joined the flood of troop reinforcements weapons and ammunition food and medicine onto Normandy beaches The books were destined for French bookshops to be followed by millions more American books in translation but also in English ultimately distributed throughout Europe and the rest of the world The British were doing similar work which was uneasily coordinated with that of the Americans within the Psychological Warfare Division of General Eisenhower s Supreme Headquarters Allied Expeditionary Force under General Eisenhower s command Books As Weapons tells the little known story of the vital partnership between American book publishers and the U S government to put carefully selected recent books highlighting American history and values into the hands of civilians liberated from Axis forces The government desired to use books to help disintoxicate the minds of these people from the Nazi and Japanese propaganda and censorship machines and to win their friendship This objective dovetailed perfectly with U S publishers ambitions to find new profits in international markets which had been dominated by Britain France and Germany before their book trades were devastated by the war Key figures on both the trade and government sides of the program considered books the most enduring propaganda of all and thus effective weapons in the war of ideas both during the war and afterward when the Soviet Union flexed its military might and demonstrated its propaganda savvy Seldom have books been charged with greater responsibility or imbued with more significance John B Hench leavens this fully international account of the programs with fascinating vignettes set in the war rooms of Washington and London publishers offices throughout the world and the jeeps in which information officers drove over bomb rutted roads to bring the books to people who were hungering for them Books as Weapons provides context for continuing debates about the relationship between government and private enterprise and the image of the United States abroad

The Publishing Unwins Philip Unwin, 1972 This autobiography reflects the author s personal reminiscence of his years in the publishing business He relates his memories of his working relationship with two famous publishers his uncles T Fisher Unwin and Stan Unwin

A History of British Publishing John Feather, 2003-09-02 This comprehensive history first published in 1987 covers the whole period in which books have been printed in Britain Though Gutenberg had the edge over Caxton England quickly established itself in the forefront of the international book trade The slow process of copying manuscripts gave way to an increasingly sophisticated trade in the printed word which brought original literature translations broadsheets and chapbooks and even the Bible within the purview of an increasingly broad slice of society Powerful political forces continued to control the book trade for centuries before the principle of freedom of opinion was established In the nineteenth and early twentieth centuries the competition from pirated USA editions where there were no copyright laws provided a powerful threat to the trade This period also saw the rise of remaindering cheap literature and many other modern features of the trade The author surveys all these developments

bringing his history up to the present age **Trustees for the public?** Judith Claudia Joos, 2008 Britische Buchverlage im Spannungsfeld von intellektueller Selbständigkeit wirtschaftlichem Interesse und patriotischer Verpflichtung im Vorfeld und während des Zweiten Weltkriegs In Zeiten des Krieges gerät verlegerische Praxis unvermeidbar ins Spannungsfeld politischer ideologischer und ökonomischer Auseinandersetzungen Die Studie zeigt am Beispiel des britischen Verlagsbuchhandels in welcher Weise sich vor und während des Zweiten Weltkriegs die Einstellungsmuster und Werteordnungen der Verleger gewandelt haben und in welcher enger oft problematischer Beziehung damals die Produktion von Büchern und Zeitschriften zu Staat und Gesellschaft stand Indem neben der Rolle der Verleger auch Programmplanung und Publikationspraxis ausgewählter Verlage genauen Analysen unterzogen werden schließt die Untersuchung eine Forschungslücke nicht nur der internationalen Verlagsgeschichtsschreibung sondern auch der Geschichte Grossbritanniens im 20. Jahrhundert Die Ergebnisse dokumentieren die besonderen Umstände unter denen das Buch zum Medium des kollektiven Gedächtnisses einer Nation wird Book Publishing in India Kartar Singh Duggal, 1980 Monograph on publishing in India covers weakness in the distribution network various types of books paperbacks comic and textbooks library services book clubs role of multinational enterprises copyright obligations etc Bibliography pp 257 to 259 The Publishers' Circular and Booksellers' Record of British and Foreign Literature, 1891 **The Bookseller**, 1883 Official organ of the book trade of the United Kingdom *The Publisher*, 1909 **Publishers' circular and booksellers' record**, 1882 The Publishers' Circular and Booksellers' Record, 1910 **Publishers' Circular and Booksellers' Record of British and Foreign Literature**, 1895 *Publishers' Circular and General Record of British and Foreign Literature, and Booksellers' Record*, 1897 **The Sketch**, 1895 **Canadian Bookseller and Library Journal**, 1898 The Publishers Weekly, 1883 **Publisher and Bookseller**, 1893 Vols for 1871 76 1913 14 include an extra number The Christmas bookseller separately paged and not included in the consecutive numbering of the regular series **The English Language** John Miller Dow Meiklejohn, 1887 **Red-letter Poems by English Men and Women**, 1885 **A Brief History of the English Language and Literature** John Miller Dow Meiklejohn, 1887 **The Academy**, 1896

The Enigmatic Realm of **Publishing Unwins**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing in short supply of extraordinary. Within the captivating pages of **Publishing Unwins** a literary masterpiece penned by a renowned author, readers set about a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting effect on the hearts and minds of those who partake in its reading experience.

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