

Quantitative Techniques for Managerial Decision Making

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Forecasting and Corporate Modelling • Linear Programming • The Transportation Method
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and Simulation • Inventory Control • Decision Analysis and the Evaluation of Information
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Quantitative Techniques For Managerial Decision Making

Mik Wisniewski



Quantitative Techniques For Managerial Decision Making:

Quantitative Techniques for Managerial Decisions U. K. Srivastava, G. V. Shenoy, S. C. Sharma, 1989 This Book Is Designed To Serve As A Text For Management Economics Accountancy Chartered And Cost Accountancy And Commerce Students The Book Covers Concepts Illustrations And Problems In Statistics And Operations Research Part I Deals With Statistical Techniques For Decision Making Part II Studies Various Operations Research Techniques For Managerial Decisions The Book Contains Illustrations And Problems Drawn Extensively From Various Functional Areas Of Management Viz Production Finance Marketing And Personnel Which Are Designed To Understand Real Life Decision Making Situations In Order To Make The Book Self Contained All Relevant Mathematical Concepts And Their Applications Have Been Included To Enhance The Understanding Of The Subject Matter By The Students Belonging To Different Disciplines The Approach Adopted In This Book Both In Statistics And Operations Research Is Conceptual Rather Than Mathematical Hence Complicated Mathematical Proofs Have Been Avoided This Book Would Be An Ideal Reference To Executives Computer Professionals Industrial Engineers Economic Planners And Social Scientists The Other Books By The Same Authors Are Operations Research For Management And Business Statistics *Quantitative Techniques for Managerial Decisions* J K Sharma, 2001 Quantitative Techniques for Managerial Decisions is an introductory text for both undergraduate and postgraduate courses on Quantitative Methods Operations Research Management Science and similar courses This book helps an understanding of model build *Quantitative Methods for Decision Makers* Mik Wisniewski, 2009 Quantitative Methods for Decision Makers covers everything you need to know for an introductory quantitative methods course Relating techniques directly to real life business decisions in private and public sector organisations it is particularly well suited to MBA students who will be applying quantitative methods in day to day managerial decision making *Quantitative Techniques for Managerial Decision Making* Victor Andrew Fatseas, 1982 QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISION MAKING: CONCEPTS ILLUSTRATIONS AND PROBLEMS ,1987 *Quantitative Techniques for Managerial Decision Making* Victor Andrew Fatseas, T. R. Vagg, 1982-01-01 *Quantitative Techniques for Managerial Decision Making* U. K. Srivastava, S. C. Sharma, G. V. Shenoy, 1983 **Quantitative Techniques for Management** S. Jaisankar, 2009 This book has been developed with a focus on the need to demystify the subject and make it easy for students to grasp the principles and details involved and make it easily understandable to beginners exposed to the subject for the first time An attempt has been made to explain things in a logical progression in the simplest possible way so that neophytes may quickly grasp the concepts and methodology A novel approach in the book is the illustrative use of computers with TORA package as a problem solving tool In actual practice situations arise with large and complex problems that are difficult to solve At such times using computers to solve problems gives fast and more accurate results The chapters are arranged so as to progressively explain the workings of various models in actual practice through step by step procedures that so simplify

and solve them that even students from a non mathematics academic background will grasp them quickly Linear programming the most powerful tool for managerial decision making is covered elaborately including thorough discussion of various LP methods and LP solutions Duality in LP problems sensitivity analysis etc Models in the book also use Linear Programming to reach solutions including those relating to transportation and transshipment assignment and Game Theory illustrated with screen shots of a computer with a TORA package Readers whether students business executives managers researchers and academicians will find that the insights and knowledge obtained from the book will stand them in good stead in both academic as well as occupational pursuits

QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS, SECOND EDITION KHANNA, R. B.,2012-05-19 This book is specially designed for a course in Quantitative Techniques taught to MBA students It provides the students with a thorough introduction to basic quantitative tools required to perform analytical evaluations and arrive at logical decisions The second edition of the book essentially retains the flavour of the first edition Concepts have been explained in an easy to understand language and emphasis is on practical applications rather than rigorous mathematical treatment As far as possible detailed proofs and axioms associated with pure mathematics have been avoided The text in the second edition has been suitably modified for giving better clarity Nearly fifty solved examples have been added to various chapters to enable students to understand the nuances of problem solving Fifty unsolved problems have also been added to give ample scope to the student for practice The book also includes chapters on transportation models assignment models and network analysis **KEY FEATURES** Learning objectives at the beginning of each chapter enable students to focus on important points of a chapter Case studies and real life problems to connect students to the real world situations Worked examples to enhance student comprehension of the subject Numerous well balanced chapter end exercises with answers to help students attain confidence and master the concepts Illustrations on solutions to problems with the help of computer software Summary at the end of each chapter to help students review the key concepts

Quantitative Techniques for Managerial Decision Making Israel Brosh,1985 Quantitative Techniques for Managerial Decision Making Uma K. Srivastava,Wiley,1985-12-01 **Quantitative Techniques for Managerial Decision Making** U. K. Srisvastava,G. V. Shenoy,S. C. Sharma,1989 **Quantitative Methods for Management** Miguel Ángel Canela,Inés Alegre,Alberto Ibarra,2019-07-03 This book focuses on the use of quantitative methods for both business and management helping readers understand the most relevant quantitative methods for managerial decision making Pursuing a highly practical approach the book reduces the theoretical information to a minimum so as to give full prominence to the analysis of real business problems Each chapter includes a brief theoretical explanation followed by a real life managerial case that needs to be solved which is accompanied by a corresponding Microsoft Excel dataset The practical cases and exercises are solved using Excel and for each problem the authors provide an Excel file with the complete solution and corresponding calculations which can be downloaded easily from the book s website Further in an appendix readers can find solutions to the

same problems but using the R statistical language The book represents a valuable reference guide for postgraduate MBA and executive education students as it offers a hands on practical approach to learning quantitative methods in a managerial context It will also be of interest to managers looking for a practical and straightforward way to learn about quantitative methods and improve their decision making processes

Quantitative Methods Robert E. Markland, James R. Sweigart, 1987-04-29 A comprehensive class tested text covering all aspects of operations research management science Designed for students pursuing business careers requiring managerial ability and decision making skills it strongly emphasizes applications through numerous real life examples and illustrations chapter outlines discussion questions problem sets and application reviews which describe scenarios involving actual companies that have benefited from each method discussed The material is presented in a concise straightforward manner at a suitable mathematical level i e that of finite mathematics and basic algebra The mathematical foundation for each quantitative method is clearly set forth and illustrated by means of examples Appendixes contain brief reviews of calculus and matrix algebra In addition the text describes how to apply several well known and readily available microcomputer software packages to operations research management science problems Also includes end of chapter glossaries lists of references tables and diagrams

Quantitative Methods for Managerial Decision Making Anton Redelinghuis, Frank William Julian, B. L. Steyn, F. J. C. Benade, 1978

Quantitative Methods for Managerial Decision Making Anton Redelinghuis, Frank William Julian, 1989

Operations Research P. Rama Murthy, 2007

Quantitative Methods for Business John Buglear, 2007-03-30 Quantitative Methods for Business The A Z of QM will enable readers to Appreciate the significance of quantitative methods for businesses and the study of business Understand and apply a wide range of quantitative techniques Select appropriate quantitative techniques for data analysis problem solving and decision making Interpret and communicate the results of quantitative analysis

Business Mathematics and Operations Research Mr. Rohit Manglik, 2024-03-13 EduGorilla Publication is a trusted name in the education sector committed to empowering learners with high quality study materials and resources Specializing in competitive exams and academic support EduGorilla provides comprehensive and well structured content tailored to meet the needs of students across various streams and levels

Principles and Practices of Management Gunaseelan Rupa & Kulandaiswamy V., The field of management is dynamic and continuously expanding Its relevance has been widely appreciated and its tools and techniques have gained applicability in a variety of institutional systems and sectors The book is designed to enhance the learning experience of the students by lucidly explaining the basic concepts with suitable illustrations Relevant cases have been incorporated at appropriate places Numerous questions that have appeared in university examinations of previous years have been given The authors have drawn inferences and ideas from wide ranging sources and those have been duly acknowledged at the end of each chapter Key Features Comprehensive coverage of syllabuses of South Indian universities Also suited for universities of other regions Innovative presentation with real life

examples and practical insights Contemporary and research based text Covers global and Indian management scenarios

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