



Uber Deal

Tom Slee



Uber Deal:

Groupon's Biggest Deal Ever Frank Sennett, 2012-06-05 The inside story of the meteoric rise of Groupon from startup to 30 billion online giant and the audacious genius behind it founder Andrew Mason In late 2010 Groupon made an incredible gamble Rather than take Google's 6 billion buyout offer founder Andrew Mason turned the search giant down and decided to go it alone The experts thought he was insane Groupon was little more than two years old and staffed from top to bottom with twenty somethings The wild ride couldn't last but Mason thought otherwise and with knowledge of a possible IPO he liked his odds A discount service that offers a deal a day at local merchants in countless cities in more than forty three countries Groupon is the fastest growing company in Internet history and is as committed to innovating a new model for commerce as it is to creating an office culture and editorial voice based on radical transparency and absurd humor Groupon's Biggest Deal Ever is the exclusive and unparalleled account of the incredible rise of discount giant Groupon and the compelling story of its offbeat founder Andrew Mason as he created a juggernaut of online commerce and ignited a consumer revolution

The Labour Politics of App-Based Driving in Vietnam Joe Buckley, 2023-10-19 Over the past decade app based driving services like ride hailing and delivery have become an integral part of business employment and daily life in Vietnam This growth however has been accompanied by tensions and conflicts between ride hailing platforms and traditional taxi companies xe m motorbike taxi drivers the authorities and the drivers working for these platforms Most drivers on these services are male and work long hours for low wages Their working conditions are precarious because platforms classify them as partners rather than employees denying them basic rights and benefits Although platforms offer bonuses organize events to celebrate drivers contributions and provide training courses these do not address the fundamental exploitation in the employment relationship The Ministry of Labour Invalids and Social Affairs MOLISA has not taken sufficient action to protect drivers or taken a stance on whether they should be classified as contractors or employees The Vietnam General Confederation of Labour VGCL is working towards securing social protection for drivers and increasing their representation in labour associations While some members of the VGCL have argued that app based drivers are actually workers and should be afforded the same rights and benefits as all workers this is as yet not the formal position of the confederation Drivers have taken to organizing strikes and protests to demand better treatment from the platforms Their methods of activism are rooted in both traditional Vietnamese labour activism and global trends of platform protest The emergence of the gig economy in Vietnam is a challenge to sustainable development Policymakers and practitioners are called upon to ensure that platform work contributes to improved livelihoods and decent lifestyles for all

Gigged Sarah Kessler, 2018-06-12 With deep reporting and graceful storytelling Sarah Kessler reveals the ground truth of a key part of the American workforce Her analysis is both astute and nuanced making GIGGED essential reading for anyone interested in the future of work Daniel H Pink author of WHEN and DRIVE The full time job is disappearing is landing the right gig the new American Dream One in

three American workers is now a freelancer This gig economy one that provides neither the guarantee of steady hours nor benefits emerged out of the digital era and has revolutionized the way we do business High profile tech start ups such as Uber and Airbnb are constantly making headlines for the disruption they cause to the industries they overturn But what are the effects of this disruption from Wall Street down to Main Street What challenges do employees and job seekers face at every level of professional experience In the tradition of the great business narratives of our time Giggged offers deeply sourced up close and personal accounts of our new economy From the computer programmer who chooses exactly which hours he works each week to the Uber driver who starts a union to the charity worker who believes freelance gigs might just transform a declining rural town journalist Sarah Kessler follows a wide range of individuals from across the country to provide a nuanced look at how the gig economy is playing out in real time Kessler wades through the hype and hyperbole to tackle the big questions What does the future of work look like Will the millennial generation do as well as their parents How can we all find meaningful well paid work

The Venture Alchemists Rob Lalka, 2024-05-14 Gold Medalist 2025 Axiom Business Book Awards Business Ethics Future Trends category Shortlist 2024 Best in Business Book Awards Society for Advancing Business Editing and Writing We once idolized tech entrepreneurs for creating innovations that seemed like modern miracles Yet our faith has been shattered We now blame them for spreading lies breaking laws and causing chaos Yesterday s Silicon Valley darlings have become today s Big Tech villains Which is it Are they superheroes or scoundrels Or is it more complicated some blend of both In *The Venture Alchemists* Rob Lalka demystifies how tech entrepreneurs built empires that made trillions Meta started as a cruel Halloween prank Alphabet began as a master s thesis that warned against corporate deception and Palantir came from a campus controversy over hateful speech These largely forgotten origin stories show how ordinary fears and youthful ambitions shaped their ventures making each tech tale relatable both wonderfully and tragically human Readers learn about the adversities tech entrepreneurs overcame the troubling tradeoffs they made and the tremendous power they now wield Using leaked documents and previously unpublished archival material Lalka takes readers inside Big Tech s worst exploitations and abuses alongside many good intentions and moral compromises But this story remains unfinished and *The Venture Alchemists* ultimately offers hope from the people who decades ago warned about the risks of the emerging Internet Their insights illuminate a path toward more responsible innovations so that technologies aren t dangerous weapons but valuable tools that ensure progress improve society and enhance our daily lives

Catenen Hans Lietzmann, 1897 **Deins ist Meins** Tom Slee, 2016-03-16 Airbnb Uber und andere Unternehmen der Sharing Economy geben sich als Speerspitze eines neuen Wirtschaftens Sie k nden von einer Epoche in der wir Eigentum und Dienstleistungen unter Gleichen teilen und tauschen Die altbekannten Probleme des Kapitalismus berproduktion Ressourcenverschwendung und Umweltzerst rung k nnten auf diese Weise gel st werden so das Versprechen und Vertrauensbeziehungen zwischen vormals Fremden w rden zu einer neuen besseren Gesellschaft f hren Dieses Buch blickt hinter die Fassade und zeigt ein v

llig anderes Bild Einige wenige Firmen die l ngst in den H nden der gro en Risikokapitalgeber liegen verdienen Milliarden an der Vermittlung von Teilen und Tauschen Dabei dringen sie in vormals nicht konomisierte Lebensbereiche wie die Nachbarschaftshilfe vor umgehen Errungenschaften wie Arbeitsschutzgesetze und Mindestlohn und versch rfen die Wohnungsnot in den Metro polen der Welt Damit verlagern sie das unternehmerische Risiko vollst ndig auf ihre Vertragspartner und schaffen ein neues Prekariat aus Tagel hnern das sich mit mager bezahlten Gelegenheitsjobs m hsam ber Wasser h lt Deins ist meins zeigt wie sich eine gute Idee in ein ausbeuterisches Gesch ftsmodell verwandelt hat und stellt uns die unbequeme Frage ob das die sch ne neue Welt ist zu der wir durch unser Konsumverhalten beitragen wollen A

Collection of Upwards of Thirty Thousand Names of German, Swiss, Dutch, French and Other Immigrants in Pennsylvania from 1727-1776 ... Israel Daniel Rupp,1898 **Marketing and Globalization** Aurélia Durand,2018-07-17

This concise text focuses squarely on the issues facing marketers in an increasingly global world It identifies several trends linking them together and positioning them as marketing practices that companies implement as a way of responding to the major consequences of globalization The book also includes case studies to illustrate new practices and allow students to discuss issues of market selection entry modes segmentation targeting and positioning as well as product price distribution promotion and corporate communication policies in a globalized world Durand s unique approach moves beyond marketing management and strategy issues and provides students with the broader context to understand the marketing practices they ll use in the real world This book will prove to be an essential resource for any student of marketing and international business working to stay ahead in an increasingly competitive and global industry Trust and Distrust in Digital Economies

Philippa Ryan,2019-05-30 In digital economies the Internet enables the platformisation of everything Big technology companies and mobile apps are running mega marketplaces supported by seamless online payments systems This rapidly expanding ecosystem is fueled by data Meanwhile perceptions of the global financial crisis data breaches disinformation and the manipulation of political sentiment have combined to create a modern trust crisis A lack of trust constrains commerce particularly in terms of consumer protection and investment Big data artificial intelligence automated algorithms and blockchain technology offer new solutions and risks Trust in our legal systems depends on certainty consistency and enforceability of the law However regulatory and remedial gaps exist because the law has not kept up with technology This work explores the role of competency and good faith in the creation of social and legal relationships of trust and the need for governance transparency and human accountability to combat distrust particularly in digital economies **Jahresbericht**

uber die Fortschritte und Leistungen aug dem Gebiete der Hygiene ,1887 **Jahresbericht ußer die Leistungen und Fortschritte in der gesamten Medicin** ,1880 **Über die Einführung des neuen Kalenders in Dänemark und Schweden** Franz Goldscheider,1898 **Grazer Zeitung** ,1886 **Die neueren Sprachen** ,1899 *Mitteilungen aus*

Justus Perthes' geographischer Anstalt "uber wichtige neue Erforschungen auf dem Gesamtgebiete der Geographie August

Heinrich Petermann, Ernst Behm, Alexander Supan, Paul Max Harry Langhans, Nikolaus Creutzburg, Hermann Haack, 1890

Geschichte der Evangelischen Gemeinschaft Ruben Jaeckel, 1892

Länderkunde von Europa: t., 1. Hft. Frankreich

von F. Hahn. Die Britischen Inseln von F. Hahn. Das königreich Dänemark von F. Hahn. Schweden und Norwegen

von F. Hahn. Die nordischen Inseln von F. Hahn. Finland von J. Rein Alfred Kirchoff, 1890

Sale American Art

Association, Anderson Galleries (Firm), 1923

Länderkunde von Europa Alfred Kirchhoff, 1890

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Uber Deal Introduction

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